



MASSILLON COMMUNITY ARTS COUNCIL

October 2024 Meeting Minutes

10/14/2024 **6:30pm-7:24pm** In Attendance: Ben, Bruce, Israel, Jess, Miranda

Artoberfest Recap

- Positive feedback from artists and patrons! Several returning artists from last year.
- Estimated 450-500 people in attendance
- Money made: \$922 + \$392 (beer/mocktail sales)
- Money spent: \$120 (mocktail supplies, decor) + Beer/DORA cups (still waiting on invoice from Paradigm)
- Areas to improve for 2025: -Automate email response upon receiving vendor application, - More volunteers, -More activities for kids (face painting, airdry clay), -Include music, -More promotion
- Other ideas to expand in 2025: Live artists in several locations to create more attention/traffic flow, Inquire with Lotus Grove about how we can be included on the passport, Email Roving Rogue/Sammie Kay about possible collaboration ideas

McKinley Week:

- Open House @ WHS Thursday 10/23 at 5pm. Email school to inquire about MCAC coming in to video/photograph the school to help promote.

Up Next:

- November 1 - Deadline for tourism grants through Arts in Stark. Contact Ashley Palmer to discuss.
- Meeting with Mayor Slutz on November 6 @ 9am. Israel and Bruce will meet and discuss ideas for a Massillon Arts District called "The quARTer". Ben to finalize and print pamphlet for visual representation.
- Winter "Sit n Sketch" ideas discussed. Last Saturdays at Tremont Coffee and a possible workshop event at The Nook (a sign up fee of \$15 would include food) This event would be planned for a Sunday-Tuesday during off business hours.
- Inquire with Lisa Reed for details on the Holiday Parade. How can MCAC get involved?

- How can we get involved with Santa Con or other Christmas related events? A Giving Tree? Talk to the Heck's about ways we can contribute.
- New Year's Eve art battle at Bender's? Open discussion to be continued..

Other Notes:

- Members discussed an industrial art installation + fashion show in warehouse where Fantasia Mining is located. Contact building owner and possibly Kent Stark fashion students for collaboration.
- MCAC Membership for 2025: \$10 to join (event booth discount)

Next Meeting:

11/11/2024 6:30-7:30 at The Nook (12356 Millersburg Rd. S.W Massillon 44647)