

[1/8/2023]

The purpose of the Massillon Community Arts Council is to encourage cultural enrichment in the greater Massillon community, working with individual artists, organizations, businesses, and other groups to provide support and promote arts activities.

Objectives:

- **2024 Calendar of Events**
- **New Business**

2024 Calendar of Events:

- **January 2024**
 - Initiate informal/ low-maintenance art/sketch & chill events. We would like to schedule more informal events to encourage artist participation and promote balance.
 - First, informal event for Coffee & Creativity on **Saturday, January 27th @ Tremont from 4-6 pm** .
- **March 2024**
 - Low-key, Sit & Sketch event @ The Massillon Museum with objective of highlighting art for International Women’s Month. Also, discussed using our social to highlight women artists (through history and/or local).
- **April 2024**
 - Poetry reading night in collaboration with The Massillon Museum. Will need promo materials for this event. Date/time TBD- continue discussion needed with Alex at the Massillon Museum. *Massillon Spring Break is March 25th- April 1st.
- **May 2024**
 - Sketch & Spin informal art event at Erie Street Vinyl. The objective of this event is to encourage members/artists to hang out at Erie Street Vinyl to sketch or doodle while listening to various records. Sam/owner would prefer to host this event on a weekday (i.e., not Friday) and in the event. Specific date/time TBD next meeting.
- **June 2024**
 - Annual Chalk the Walk event ... discussed alternating the name to “Chalk the Walk Festival” or “Summer Fest” as a future evolution of Chalk the Walk. Members feel the name Chalk the Walk seems too “kidish” and doesn’t represent the aspect of having local art vendors at the event.
 - Would like this event to be more of a summer kick-off around June 22nd versus the first Saturday of the month to avoid the mass Dance Recitals, etc. on that day. Also, let’s be honest most parents will be sick of their kids by mid-June, which may encourage more participation.

- Collaboration with Lotus Groove.
- Would like to block off the street and obtain a permit to allow food vendors.
- Ask Krackpots if they'd be interested in doing snow cones again, since that was a huge hit.
- Invite artists this year to participate and show off their skills!
- Tentative date is **Saturday, June 22nd, 2023 from 12-4 pm** with rain date TBD.
- **July 2024**
 - MCAC Community Painting/Mural Project: paint South Sippo basketball courts with Israel Robinson leading fellow community members (i.e., WHS AP art students and/or WHS art club members).
 - **Tentative date(s) would be Saturday/Sunday, July, 13th-14th.**
 - *Israel reaching out to Steve Pedro of the Massillon Parks Dept re: donation of funds and/or submit grant proposal for supplies.
 - Discussed organizations in downtown Massillon that help non-profits apply for grants. Will further explore.
 - Would need garage floor paint: \$28 per gallon with a tentative budget goal of \$500-1000. Paint can be customized using dye with white paint, so it doesn't fade.
 - Create QR code on our website for donations.
 - Home Depot does a 50/50 price match for 501c3 organizations.
 - Would like to incorporate designs from MCAC members and/or WHS students.
- **August 2024**
 - MCAC FunFest Booth on **Saturday, August 10th, from 10-2 pm.**
 - Plan to use spinner again with more prizes than previous year.
 - Susan volunteered to purchase clay as a prize and will also do a live demo at our booth. Thank you Susan!
 - Will need a minimum of 2 people at this event including Susan.
 - Sign-up sheet at July meeting.
- **September 2024**
 - Informal MCAC event, tentatively **Saturday, September 14th from 12-2 pm** at the Reservoir Gazebo with rain date scheduled for Saturday, September 21st.
- **October 2024**
 - Annual Artoberfest event is tentatively scheduled for Saturday, October 5th from 12-5 pm at the Massillon Amphitheatre.
 - Will need to reach out of the city re: Amphitheatre space
 - Need to reach out of Lilly from Paradigm
- **November 2024**

- MCAC participation in Holiday Parade, which will most likely be Saturday, November 23rd.
- MCAC to throw candy and/or mini packs of crayons and/or MCAC stickers.
- **December 2024**
 - MCAC Santa Con Participation, since it's an all day event for charity.
 - Will need to confirm date with Heck's Taproom. Suspect event is either December 7th or 14th?
 - Would like to do Art Battles with a live stream on MCAC Facebook page.

New Business

- Would like to create a MCAC flyer for Mr. Scott (i.e., WHS art teacher) to hang at the high school with the objective of creating an inclusive space for young adults.
- **Art Call*- looking for a logo for our informal art events. You can reach out to Ben or Israel if interested via email or text. The artist with the chosen logo will receive a \$10 gift card to Wolf Games and More.**
- Ben has a button maker to create MCAC buttons. Would love for artists/members to submit sticker designs to have various and unique sticker options. *There are grants to pay for stickers (i.e., \$50-200).
- Would like to do more Live Art events in the new year (i.e., Stadium Park or Downtown)- anticipated for 2025.
- MCAC Film Festival anticipated for February 2025.
- Need to introduce ourselves to the new mayor in the near future.
- Would to start recording our monthly meetings then posting them to our website, similar to how Massillon City Council records their meetings.

Next Meeting: Monday, February 12th, 2024, 6:30-7:30 pm at Wolf Games and More- New location on Federal Ave- across from Chole's Diner.

