

[12/11/2023]

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**The purpose of the Massillon Community Arts Council is to encourage cultural enrichment in the greater Massillon community, working with individual artists, organizations, businesses, and other groups to provide support and promote arts activities.**

**Objectives:**

- **2024 Calendar of Events**
- **Year in Reflection**
- **Future Events & Meetings**

**2024 Calendar of Events Discussion:**

- **2024 Calendar of Events:** potential dates/times planning. Once we have potential dates we can begin to schedule events and send “save the dates” to loyal/local artists and vendors.
  - Side note for future discussions: discuss current MCAC funds and the possibility of applying for grants. Could we pay someone to do this?
- **January 2024**
  - Initiate informal/ low-maintenance art/sketch & chill events. We would like to schedule more informal events to encourage artist participation and involvement in MCAC.
  - Would like to do a **Saturday @ Tremont from 4-6 pm** ( specific date TBD next meeting).
  - The Massillon Museum and Erie Street Vinyl also support our informal art events in the upcoming months. Further info to come. 😊
  - Other locations for these events include Glazed and Amused, Muggswigz, The Nook (i.e., pavilion).
- **February 2024**
  - Poetry reading night in collaboration with The Massillon Museum. Will need promo materials for this event. Date/time TBD.
- **March 2024**
  - Sit & sketch informal event @ The Massillon Museum. Could highlight art for International Women’s Month during this event. Also discussed using our social to highlight women artists (through history and/or local). Israel would need help with this.\*\*
- **April 2024**
  - International World Art Day is April 15<sup>th</sup> and Earth Day is April 22<sup>nd</sup>, would like to do a collaborative event with Lepleys, i.e., painting flower pots (i.e., donation vs MCAC purchasing pots). Discussed selling roses for Earth Day at Lepleys as a MCAC fundraiser. Someone would need to contact Lepley via email.

- **May 2024**
  - Possible informal art event at Erie Street Vinyl, “Sketch & Spin”. Encourage members/artists to hang out at Erie Street to sketch, etc while listening to various records.
- **June 2024**
  - Annual Chalk the Walk event ... discussed alternating the name to “Chalk the Walk Festival” or “Summer Fest” as a future evolution of Chalk the Walk. Members feel the name Chalk the Walk seems too “kidish” and doesn’t represent the aspect of having local art vendors at the event.
  - Would like this event to be more of a summer kick-off around June 22<sup>nd</sup> versus the first Saturday of the month to avoid the mass Dance Recitals, etc. on that day. Also, let’s be honest most parents will be sick of their kids by mid-June, which may encourage more participation.
  - Collaboration with Lotus Groove.
  - Would like to block off the street and obtain a permit to allow food vendors.
  - Ask Krackpots if they’d be interested in doing snow cones again, since that was a huge hit.
  - The date for this event needs to be set by next meeting in January.
  - Discussed MCAC members making stickers/magnets- could hold a contest on social to encourage member/community involvement. Discussed purchasing a button maker on Amazon. Print Bar for MCAC apparel: would recommend having a design and reaching out to members re: interest in purchasing, since the more you buy the cheaper the cost re: apparel. Overall, would like more MCAC Swag.
- **July 2024**
  - MCAC community painting project with possible mural with Israel leading fellow community members/children (i.e., Legacy Project, Boys & Girls Club) to create a mural.
  - Painting South Sippo basketball courts.
  - Discussed dates 13<sup>th</sup>-14<sup>th</sup>.
- **August 2024**
  - MCAC FunFest Booth. Use spinner again with more prizes. Would like to have a live artist at the booth this year.
- **September 2024**
  - Informal art & chill event.
- **October 2024**
  - Annual Artoberfest event.
  - Would still like host event on the first Saturday of October (i.e., October 5<sup>th</sup>).
  - discussed moving event to amphitheater, which Paradigm was okay with to make the event more centralized in downtown versus multiple locations, since there was confusion last year.

- **November 2024**
  - MCAC participation in Holiday Parade. Throwing candy or mini packs of crayons with MCAC sticker.
- **December 2024**
  - MCAC Santa Con Participation, since it's an all day event for charity.
  - Ideas: host a paint off/war with rules for mediums, time, etc. Live stream through Facebook.
  - The alley by Hecks would be cool.

**Notes:**

- Would like to do more Live Art events in the new year (i.e., Stadium Park or Downtown).
- MCAC non-profit take over of "Party in the Park" - discuss with Steve Pedro.

**Next Meeting: Monday, January 8<sup>th</sup>, 2024, 6:30-7:30 pm at Wolf Games and More-  
new location on Federal Ave- across from Chole's Diner.**