

11/13/2023

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**The purpose of the Massillon Community Arts Council is to encourage cultural enrichment in the greater Massillon community, working with individual artists, organizations, businesses, and other groups to provide support and promote arts activities.**

### Objectives

- Calendar of Events Pre-Planning/Discussion
- PNC Guest Speaker
- Future Events & Meetings

### 2024 Calendar of Events

- **December 2023**
  - Santa Con collaboration with Heck's & Sangria Stand discussion
    - Event is family friendly with all-day events
    - Local charity opportunities (e.g., Massillon's local participating businesses raised \$3,000 last year that went to the local women's shelter in downtown Massillon).
  - Discussed possible ways to collaborate next year, including ice carving, family photo station.
  - MCAC will help promote this event on our Facebook/Instagram social medias and look to possibly participate next year.
- **April 2024**
  - April 15<sup>th</sup> is International World Art Day
    - Discussed possibility of doing a community mural.
  - April 22<sup>nd</sup> is Earth Day
    - Collaborating with local businesses to expand upon our previous event with plants/seeds.
    - Explore pot painting idea to build upon previous Earth Day event.
- **Feb/March 2024/2025**
  - Potential Film Festival @ The Lincoln Theatre
    - If 2024, discussed hiring local groups that host these events and pay with MCAC funds.
    - If 2025, able to give advance notice to local film makers
  - Discussed having a poetry reading at the Museum in February 2024.
- **June 2024**
  - Annual Chalk The Walk Event
  - Plan to set date/time next meeting

- **July 2024**
  - Painting South Sippo basketball courts (early Spring or Summer initiative).
  - Using garage paint? Or colored stain- requires further research to ensure painted surface is safe to play.
  - Legacy/Massillon AP art student mural, possibly tie into painting basketball courts.
- **August 2024**
  - FunFest Downtown
- **October 2024**
  - Annual Artoberfest Event
- **November 2024**
  - MCAC participation in Holiday Parade
- **Low-key or MCAC team events**
  - Paint Party or Art & Chill night- possible collaboration with Utopian Groove and/or The Nook.
  - The Nook offered their outdoor pavilion space (i.e., September).

### **PNC Guest Speaker- Maja**

- **Topic:** How to Prevent Fraud as an Individual/Business Entity
- Advise not accepting checks due to “Check Washing” where everything on a check is “erased” except the account and routing numbers.
- Recommend using more credit cards versus debit/check due to more fraud protection.
- Recommend not paying at a the gas pump due to the growth of skimming devices on gas pumps even on the tap to pay service. Sometimes small cameras can be used to catch your pin number and/or keypad covers to record pin.
- Recommend using Clover for businesses versus Square. The Square service is not encrypted or coded making transactions and your information vulnerable. Also, Square’s rates are going up in 2024.
- Discussed establishing steps for building business credit.
- If you have any questions or would like to discuss PNC options for fraud mitigation solutions or business financing options etc., please feel free to contact Maja.
  - Maja Pavlek- Branch Manager
    - 330-833-3933
    - [Maja.pavlek@pnc.com](mailto:Maja.pavlek@pnc.com)

### **Broadening Our Reach**

- Linda from Krackpots is looking for assistance with Last Saturday Revival.

**Next Meeting is December 11<sup>th</sup>, 2023, 6:30-7:30 pm at Wolf Games and More \*New location on Federal Ave (i.e., Old Charter One Bank building, across from Chloe’s Diner).**