




The purpose of the Massillon Community Arts Council is to encourage cultural enrichment in the greater Massillon community, working with individual artists, organizations, businesses, and other groups to provide support and promote arts activities.



Objectives

- Committees
- Calendar of Events
- Updates
- Future Events and Meetings

Committees

- **The Concept:** Have four Committees, led by members, for the primary four art forms (*i.e.*, Visual, Music, Dance, Theatre).
- **The How:** Committees will host meetings with fellow members once a month, which would be easier with 4-5 people versus entire GA (*i.e.*, General Assembly).
- **The Structure:** Committee members will nominate a leader. Committees will then bring event proposals to the GA, then organize those events. Committees will also submit minutes to GA to go along with GA monthly reports.
-  Interested please reach out to Ben or Israel by either text or email (massartscouncil@gmail.com)
- **Questions:** Q: How would the art form groups be expanded upon? A: For example, Visual Arts could include both photography and film. Side note: If committee is large then that committee could be broken up into sub-committees. Q: Could we involve The Lincoln Theatre in film? A: Absolutely, that would be a great way to collaborate locally in the community!

Artist Spotlight on Socials

- Develop a form on our website for artists to submit bios.
- You may ask... What kind of information would we put on these forms?!  Your artist bio, which is usually around 200 words, then a minimum of 3 and at the most 10 photos. Photos could be your headshot and/or artwork, this is up to you!
- Great idea alert!  We could have a classes on how to create an artist bio or how to submit for art shows, etc. This would be a great opportunity to collaborate with the Massillon Museum.
- In the meantime, if you do not have an artist bio, GA also supported the idea of having a set of questions to answer in place of bio.
- We will provide a step-by-step process on how to submit a spotlight on the MCAC Instagram and Facebook socials.

April and May Dates

- Due to State testing, most schools have moved their concert season to May. This negatively impacts the availability of young artists for music in the park.
- August (the member, not the month) has gathered artists for a [Mass Creatives Live Art Event on May 13th](#), which can be all kinds of art forms! If you don't have anything "live" you are still welcome to come and sell stuff!
- Plan to do artist spotlights on Instagram leading up to event to promote artists and event. April 25th will be the deadline to submit your spotlight. There will be 15 artists MAX.
- Event parking at Legacy Building will be detailed on digital flyer.

April Gardening

- Discussion regarding Earth Day flower event originally planned for April 22nd
 - Seed bombing of Annual plants
 - Need permission from Mayor/City to place potted plants. (Aaron/Israel: Mayor; Fuzzy: Israel).
 - Potted plants require a lot of maintenance to maintain.
 - Great idea alert💡 of handing bagged seeds/plants to local businesses or members of the community in downtown Massillon. The bags can have our logo or business cards attached to create more awareness!
 - Scott has offered to give us a list of native plants
 - Israel is calling local nurseries and asking if they'd be willing to donate any plants for this event!

Other Event Discussions

- Painting the wall of former Engravers/Duncan Jewelers, which will require community restoration of wall.
- Utilizing new "alley" for green space with raised flower beds, etc. for artists to create. Great idea and we will continue to discuss the possibilities for this! 😊

Chalk the Walk – 2nd annual

- [Event will be Saturday, June 3rd, from Noon to 3, at Duncan plaza.](#)
- Chalk has been purchased.
- Plan to invite artists from upcoming Live Art Show and encourage them to participate in Chalk the Walk!
- Great idea alert!💡 Have local food trucks at event.
- Submit request to have the street blocked off.