Massillon Community Arts Council

1/9/2023

The purpose of the Massillon Community Arts Council is to encourage cultural enrichment in the greater Massillon community, working with individual artists, organizations, businesses, and other groups to provide support and promote arts activities.

Objectives

- Calendar of Events
- Housekeeping
- Future Events and Meetings

Massillon Community Arts Council (MCAC) Calendar of Events

- ♣ Chalk the Walk, Saturday June 3rd, 2023
 - Open discussion to brainstorm ideas to expand upon the event.
 - Call to artists via website and/or social media to have interactive booths,
 i.e., teaching kids how to paint, model clay, etc.
 - Face painting booth
 - Snow cone machine/booth
 - Discussed setting a rain date

General Housekeeping

♣ Discussion re: creation/frequency of MCAC event pamphlet. Most members favored having a quarterly pamphlet versus semi-annually. Interested in having different artists take turns designing each pamphlet.

Virtual Presence

- Currently, Israel leads all our social media posts. Thank you, Israel!
- We are looking to expand social media involvement among members as our organization continues to grow. In the future, the goal is to create an internal social media/marketing group, which would have access to our Instagram account. *If you are interested in being more involved, please contact Israel Robinson or Ben Myers.
- RE: artist spotlights, if you would like to send information about yourself or someone you know to be posted on our social, please reach out to Israel.
- You can also send information re: other local events to Israel to be shared as well.
- Member discussion re: using a direct link in social posts to collaborate with the Massillon Museum. Such a great idea!
- Would love to share artists doing live artwork, grand openings, etc. on our social!!

Performance

- ♣ We are looking to expand our organization to include musicians/bands.
- If you or someone you know is interested in leading this new initiative, please reach out to Ben Myers.

New Meeting Time and Place

- Open floor discussion with members' thoughts on new meeting time and place, specifically how do we feel in contributes to the organization's purpose and mission.
 - Positive feedback was received re: 708 location.

Upcoming Events

- **♣** Canton Symphony Orchestra Gathering on Sunday, January 22nd, 2023, at 7 pm.
- February 2023
 - Planning a group gallery visit.
 - Open discussion re: which gallery/show we would be interested in attending.
 - Members interested in attending The Massillon Museum.
 - Look for an upcoming poll to determine event details and upcoming exhibitions.
 - Massillon Museum: Where Art + History Come Together

March 2023

- MCAC members volunteer at Lion's Lincoln Theatre for their annual (79th) show-"At the Circus!".
 - At The Circus show dates are March 3rd, 4th, 5th, 10th, 11th, and 12th
 - The show is Fridays and Saturdays at 7:00 pm and Sundays at 2:00 pm
 - A sign-up sheet will be circulating at our next meeting, so please check your calendars and help us develop a relationship with our local Lion's Club and theatre.
 - Show proceeds go to supporting Lion's optometric vision clinic and initiatives

Tabled Discussions

Planning an informal MCAC group social

Next Meeting: Monday, February 13th, 2023, 6:30-7:30 pm at the 708 location.